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|  | **Concours d’Affiches 2018** |  |

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| **How to enter:****1. Create up to 3 posters.****2. Complete the online Entry Form** [**https://goo.gl/forms/JLAcDFyszY43L22g1**](https://goo.gl/forms/JLAcDFyszY43L22g1)**and attach your posters before submitting it.****Closing date for entries : Friday March 2nd, 2018** |

**Purpose of the competition**

The purpose of the *Concours d’affiches AFLE 2018* is to create posters for the 3 main events organized by the Association of Teachers of French in Hong Kong and Macau (AFLE) in 2018-2019. Each event represents one category of the *Concours*. They are listed as follows :

* Category A :La 9ème Dictée de l’AFLE
* Category B: The 9th French Speech Competition
* Category C : Le 4ième concours vidéos

The 3 winning posters will become the official posters for these events and will also be used for promotional purposes.

**Terms and conditions**

* Entering the *Concours* is free of charge.
* Candidates can only submit one poster per category (i.e. a maximum of 3 posters per candidate).
* The *Concours* is only open to students of French aged 7 – 77 at the time of entering, whose teachers of French are members of the AFLE. The AFLE will determine the winners’ eligibility at its sole discretion.
* Entries must be submitted by 00:00, March 2nd, 2018. Late entries will not be accepted.
* The AFLE reserves the right to use the entire image of, or part of, the artwork(s) submitted to the *Concours* on any AFLE promotional materials.
* Candidates in the *Concours* shall assign to the AFLE, in perpetuity, all copyright of the artwork(s) submitted to the *Concours*.
* Submissions that are incomplete, do not meet the deadline or entry specifications, will not be considered.
* Entering the *Concours* implies the unqualified and full acceptance of the present terms and conditions.

**Exhibition**

The posters of the finalists’ and winners’ entries will be visible in a diaporama format on the AFLE website.

**What you could win**

Each winner will get book prizes kindly offered by *Librairie Parenthèses*. Each winner will also get a 1st Prize Certificate.

The Finalists will each receive a Finalist Certificate.

The other participants will all receive a Certificate of Participation.

**Competition Results / Prize distribution**

Entries will be judged by a jury (50%) and members of the public via our Facebook page (50%).

The teachers of French of the winners will be notified directly by email. If the winner is a university student, he or she shall be notified personally. The names of the winners will be published on the AFLE website 10 days after the jury’s decision.

The prize distribution will take place on (DATE YET TO BE CONFIRMED).

**The Poster Design**

* Posters must be in **portrait** layout, in **A2** format.
* Entry must be the students’ **original** art work
* All graphic elements used for the design must be **royalty free**.
* The art work must reflect the specific event it promotes.
* The resolution must be **300 dpi** minimum.
* The poster must include the following **text** :

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| Category | **Text** |
| A | * La 9ème Dictée de l’AFLE
* March 2018
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| B | * The 9th French Speech Competition
* November 2018
 |
| C | * Le 4ième concours vidéos
* Mars 2019
 |

* Candidates are free to add any other text (in French) to their design WHICH COULD SUCCESSFULLY PROMOTE THE EVENT!
* All font styles, font sizes and font colours are permitted.
* Use any media or material to create the posters, but the final entries must be in AI, PDS, PSD or JPEG format.

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| ⌂**A2 portrait**(594 mm tall by 420 mm wide) |