



Concours d’Affiches 2017

How to enter

1. Create up to 3 posters
2. Complete the Entry Form (one entry form is needed per poster)
3. Submit the poster(s) with the accompanying entry form(s) via email to pcoique@lasalle.edu.hk

Closing date for entries : March 3rd, 2017

Purpose of the competition

The purpose of the *Concours d’affiches AFLE 2017* is to create posters for the 3 main events organized by the Association of Teachers of French in Hong Kong and Macau (AFLE) in 2017-2018. Each event represents one category of the *Concours*. They are listed as follows :

- Category A : La 8^{ème} Dictée de l’AFLE
- Category B: The 8th French Speech Competition
- Category C : Les Francophonistes 2018 « Chantons la Francophonie »

The 3 winning posters will become the official posters for these events and will also be used for promotional purposes.

Terms and conditions

- Entering the *Concours* is free of charge.
- Candidates can only submit one poster per category (i.e. a maximum of 3 posters per candidate).
- The *Concours* is only open to students of French aged 7 – 77 at the time of entering, whose teachers of French are members of the AFLE. The AFLE will determine the winners’ eligibility in its sole discretion.
- Entries must be submitted by 00:00, March 3rd, 2017. Late entries will not be accepted.
- The AFLE reserves the right to use the entire image of, or part of, the artwork(s) submitted to the *Concours* on any AFLE promotional materials.
- Candidates in the *Concours* shall assign to the AFLE, in perpetuity, all copyright of the artwork(s) submitted to the *Concours*.
- Submissions that are incomplete, do not meet the deadline or entry specifications, will not be considered.
- Entering the *Concours* implies the unqualified and full acceptance of the present terms and conditions.

Exhibition

The posters of the finalists’ and winners’ entries will be visible in a diaporama format on the AFLE website and put on display during the *Journée des Francophonistes 2017* festival on March 18th, 2017.

What you could win

Each winner will win a HK\$300 cash coupon to be used at *Librairie Parenthèses*. Each winner will also get a 1st prize Certificate.

The Finalists whose posters are retained for the *Journée des Francophonistes 2017* festival exhibition will each receive a Finalist Certificate.

The other entrants will all receive a Certificate of Participation.

Competition Results / Prize distribution

Entries will be judged by a jury (50%) and members of the public via our Facebook page (50%).

The teachers of French of the winners will be notified directly by email. If the winner is a university student, he or she shall be notified personally. The names of the winners will be published on the AFLE website 10 days after the jury's decision.

The prize distribution will take place during the *Journée des Francophonistes 2017* festival on March 18th, 2017.

The Poster Design

- Posters must be in **portrait** layout, in **A2** format.
- Entry must be the students' **original** art work
- All graphic elements used for the design must be **royalty free**.
- The art work must reflect the specific event it promotes.
- The resolution must be **300 dpi** minimum.
- The poster must include the following **text** :

Category	Text
A	<ul style="list-style-type: none">• La 8^{ème} Dictée de l'AFLE• Avril 2017
C	<ul style="list-style-type: none">• The 8th French Speech Competition• November 2017
B	<ul style="list-style-type: none">• Les Francophonistes « Chantons la Francophonie »• Mars 2018

- Candidates are free to add any other text (in French) to their design.
- All font styles, font sizes and font colours are permitted.
- Use any media or material to create the posters, but the final entries must be in AI, PDS, PSD or JPEG format.



A2 portrait

(594 mm tall by
420 mm wide)